



Historic Bellefonte, Inc. P.O. Box 14, Bellefonte, PA 16823
Phone: 814-355-2917

Historic Bellefonte, Inc. is hosting the first Hometown Hero Banner Program.

We have a new and exciting program to honor our Hometown Heroes here in the Bellefonte Community. We would also like to honor our Veterans in Centre County and our surrounding areas. Each individual banner will be unique and will honor a specific serviceman/woman including their picture, branch of service, and era of service. The program is non-political and non-partisan. It is purely a living tribute to those servicemen/women and emergency responders from Centre County and surrounding areas who served our country and communities.

The Hometown Heroes Banners will be on display from October 2017 to the Fall of 2019.
Banners will include the sponsor's name prominently displayed at the bottom of the banner.

Please join us in celebrating the Servicemen/women of our community.
Sponsorships are \$200 each and entitle the business and sponsors to the following:

- Sponsor's name on each banner purchased
- Listing in Hometown Hero Celebration Program Book
- Identified as a sponsor in all promotional material and media information
- A copy of the Hometown Hero Celebration Program and information

_____ Yes, I will sponsor a Banner in the full amount of \$200.00 **and/or**
_____ Yes, please find enclosed a contribution in the amount of \$ _____

Business or sponsor Name: _____ Sponsored Individual _____
Contact Name: _____
Address: _____
Phone Number: _____ E-Mail address: _____

RETURN OF THE BANNERS

The banner will be returned to the person submitting the photo, information and payment when taken down from the lamp poles, unless specified differently by sponsor.

DEADLINE FOR SUBMISSION OF SPONSORSHIPS AND PHOTOS: August 31, 2017

Thank you for your contribution of \$ _____ to Historic Bellefonte, Inc non-profit agency.



Historic Bellefonte, Inc. is a 501 (c) 3 nonprofit organization and we greatly appreciate your financial contribution. Please use this letter as a receipt for you tax deductible contribution.
Sally Houser, President, Historic Bellefonte, Inc.



Veterans Hometown Heroes Banner Program

Full Name of Veteran in Photo: _____

Era of Service (WWI, WWII, etc.)*(see below) _____ Branch of Military: _____

Hometown: _____ Is the Veteran: Alive__ Deceased__ POW/MIA__ KIA__

Name of **person submitting** photo: _____ Phone Number: _____

Relationship to hometown hero: _____ E-Mail Address: _____

Address: _____

Alternate Contact person: _____ Phone Number: _____

MESSAGE ON BOTTOM OF BANNER: Message that you want to appear on the banner. Family name, individual sponsors etc. If the banner is sponsored by a business, the name of the business will appear and be used for Hometown Hero advertising.

LOCATION OF THE BANNER: 1ST Choice _____ 2ND Choice _____ Initialed _____
Approval

Historic Bellefonte, Inc. will do their best to hang banners on specific light poles in the designated area at your request; however it is at the discretion of Historic Bellefonte, Inc. _____ (Initial if you have read and understand)

Banner paid in full \$200.00 _____ Check# _____ Cash \$ _____ Payment of \$ _____ Date _____

PHOTO RELEASE FORM

I hereby grant Historic Bellefonte, Inc. permission to use the attached photo (which includes a likeness of myself or of my relative) in the 2017 Streetlight Banner Program and for Historic Bellefonte, Inc.'s promotional use. In addition I take full responsibility that all information provided about the veteran(s) being honored is accurate and correct.

(Signature)

(Date submitted)

PHOTO IMAGE APPROVAL FOR PRINT

(Sign after banner image complete)

(Signature)

Date Viewed

**** Eras of Service - Official DOD Dates ****

- GWOT – Sept 11, 2001 to present (list this if veteran hasn't been to Iraq or Afghanistan)**
- Persian Gulf – August 2, 1990 – August 31, 1991**
- Cold War – September 2, 1945 – 26 December 1991**
- Vietnam Era – Feb 28, 1961 – May 7, 1975**
- Korea Conflict Era – June 27, 1950 – Jan 31, 1955**
- WW II – December 7, 1941 – December 31, 1946**
- WW I – April 6, 1917 – November 11, 1918**



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Hometown Heroes

2017 Hometown Heroes Banner Program

Historic Bellefonte, Inc. proudly presents the “Hometown Heroes” banner program, a tribute to servicemen/women from Centre County who served or are serving our country in a branch of the military. Each individual banner will be unique and honor active military personnel, veterans. The banner will include their picture, branch of service, era of service, company, station and hometown. The program is non-political and non-partisan. It is purely a living tribute to those servicemen and women.

The Hometown Heroes Banners:

- Will be on display from Fall 2017 – Fall 2019
- Will be 18” wide and 36” high
- Will be located on street lights in downtown the Bellefonte Historic District
- Will include the sponsor’s name prominently displayed at the bottom of the banner

Sponsorships Benefits include:

- Sponsor’s name listed on each banner purchased
- Listing in Hometown Hero Celebration Program Book
- Identified as a sponsor in all promotional material and media information
- An invitation to participate in the Hometown Hero Celebration
- A copy of the Hometown Hero Celebration Program Book

Thank you for helping us pay tribute to all those men and women from our community and surrounding communities who have served or are now serving.

Sincerely,

Renee Brown

Renee Brown, Chairman
Hometown Hero Banner Program

Historic Bellefonte, Inc., is a not-for-profit, charitable organization dedicated to the revitalization of Bellefonte and the preservation of the Borough’s rich historic, cultural and architectural heritage. Through a volunteer structure, HBI serves as the umbrella vehicle to coordinate community efforts to carry out its mission.

